

City of La Mirada – Temporary Sign (Banner) Application

13700 La Mirada Boulevard
La Mirada, CA 90638
(562) 943-0131

Temporary Sign (Banner) – Maximum Allowed 14 Days
Fee \$70.00 (Effective 10/1/2016)

Name of Business (DBA) _____

Business Address _____

Shopping Center _____ Cross Street _____

Mailing Address _____

City _____ State _____ Zip _____

Type of Business _____

Display Period _____ to _____
MM/DD/YY MM/DD/YY

Size of Banner _____ Color Scheme _____

Advertising Message _____

Contact Name _____ Phone # _____

Signature

Date

APPROVED BY _____

DENIED BY _____

CHAPTER 21.76 SIGNS (Excerpts)

21.76.020 (36) Definitions.

“Temporary sign” means a sign not constructed or intended for long-term use. Included in this definition are hand-held signs that are not attached in any manner to a stationary object.

(Ord. 627, §§ 5, 6, 2009; Ord. 624 § 8, 2008; Ord. 612 Exhibit A (part), 2008)

21.76.060 Temporary signs.

Temporary commercial signs for a business grand opening or a special product, sale, or event advertising may be permitted on the site of the business to which the message pertains. Such temporary signs shall require approval of a temporary sign permit in compliance with the following provisions:

- (1) Maximum area. Each business or entity shall be permitted only one temporary sign with a maximum sign area of one hundred square feet.
- (2) Location. Temporary signs shall be attached to the main building or wall/fence and shall not extend above the roofline or height of the wall/fence on which they are located. Temporary signs shall not be freestanding or illuminated.
- (3) Temporary hand-held signs prohibited. Temporary hand-held signs bearing a commercial message shall be prohibited at all locations in the city at all times.
- (4) Time limitation. Each business shall be allowed a maximum of eighty-four days of temporary signage per calendar year. No single temporary advertising period shall be longer than fourteen consecutive days, and no more than six periods of such temporary advertising shall be permitted within a calendar year. Temporary advertising periods may not be combined.

(Ord. 612 Exhibit A (part), 2008).